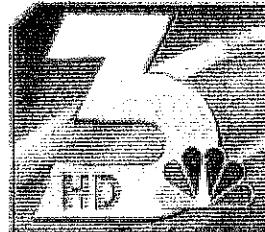


ORDER



Orders	Order / Rev:	105177 /
	Alt Order #:	06839190
	Product Desc:	JOE HECK 4 CONGRESS
	Estimate:	2580
	Flight Dates:	08/07/12 - 08/20/12
	Original Date / Rev:	08/06/12 / 08/09/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Heck, Joe for Congress - Review
	Demographic:	A35+
	Product Codes:	PLC02
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	21	\$23,550.00	\$20,017.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	21	\$23,550.00	\$20,017.50	0.00
Total:	21	\$23,550.00	\$20,017.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order / Rev: 105177
 Alt Order #: 06839190
 Flight Dates: 08/07/12 - 08/20/12

Advertiser: Heck, Joe for Congress
 Product Desc: JOE HECK 4 CONGRESS
 Estimate: 2580

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSNV	08/19/12	08/19/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$625.001	0.00	NM		1	\$625.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$625.00		0.00			
E 8	KSNV	08/07/12	08/10/12	Olympics Daytime WeekGM Olympics Daytime Weekdays	CM	9am-4pm	-TWTF--	:30	4	\$1,200.003	0.00	NM		4	\$4,800.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-TWTF--		4				\$1,200.00		0.00			
E 9	KSNV	08/11/12	08/11/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	-----S-	:30	1	\$6,000.003	0.00	NM		1	\$6,000.00
OLYMPIC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		1				\$6,000.00		0.00			
E 10	KSNV	08/12/12	08/12/12	Olympics Daytime WeekGM Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	1	\$1,700.003	0.00	NM		1	\$1,700.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		1				\$1,700.00		0.00			

Totals 21 \$23,550.00